



# Main Street Monday!

June 16,  
2014

## Sites to check out!

### BIG ideas for small cities

[http://www.nlc.org/Documents/Find%20City%20Solutions/City-Solutions-and-Applied-Research/2014\\_BigIdeasSmall-BusinessReport.pdf](http://www.nlc.org/Documents/Find%20City%20Solutions/City-Solutions-and-Applied-Research/2014_BigIdeasSmall-BusinessReport.pdf)

Attached to this email please find the notes from Jon Schallert's session at Detroit about Mom & Pop businesses.

## \$\$\$ Possible funding:

**Local Foods, Local Places**  
**Announcement of Federal Assistance for Sustainable Communities**

[http://www.whitehouse.gov/sites/default/files/docs/announcement\\_-\\_local\\_foods\\_local\\_places\\_2014\\_final.pdf](http://www.whitehouse.gov/sites/default/files/docs/announcement_-_local_foods_local_places_2014_final.pdf)

## Training Opportunities

Kentucky Heritage Museum Assoc  
Morehead, KY June 22-24 (you received an email last week)

## NTCIC Webinar: Historic Tax Credit Transactions and Main Street

On June 18 at 4 p.m. EDT, the National Trust Community Investment Corporation will be hosting a webinar on historic tax credit transactions. This webinar will cover the following topics:

- A brief overview of how federal historic tax credits work;
- The types of investors that are interested and the ways to find investors for Main Street HTC projects; and
- How to coordinate and promote federal and state historic tax credit transactions in your communities.

[The link to join the online meeting is on the Main Street weekly newsletter. I couldn't get it to be "hot" here. Please go to your newsletter to register.](#)

**Important:** To fully participate, you'll need to click on link AND call-in by phone. If you have any issues accessing the webinar please email Michael Phillips

## "Notes from Detroit" by Melinda Winchester Paducah Main Street

Detroit was a wonderful experience and I loved the riverfront and sculpture. It was great getting to know many of the other Main Street Directors and I hope I see you all at the next workshop or conference.

The session that I enjoyed the most was **Effective Store Design, Layout and Visual Merchandising** presented by Margie Johnson of Shop Talk and Lyn Falk of Retail-Works, Inc. Their presentation on smart design, merchandising and display techniques and how they positively affect traffic, sales and the bottom line was fun and informative. I have already started working with many of our businesses to implement their techniques to create visually attractive facades and attention-getting, inspirational window displays.

I also attended the **Saving Historic Theaters** session since I can closely relate to these projects with our signature rehabilitation project for the next few years, The Columbia Theatre. It was inspiring to hear their testimonials and the commitment by individuals to save their historic theaters.

Found on Facebook.

What a great post card! Wish we could stay here August 1-2 to learn about heritage tourism, non-profits and so much more!



Crossroads Region quarterly meeting will be this Friday, June 20th in Bardstown.

**Additional info:** Made in Rural America  
<http://www.whitehouse.gov/the-press-office/2014/02/07/fact-sheet-opportunity-all-establishing-new-made-rural-america-export-an> ( this will apply to some of you)

**June 16 Harrodsburg!! Don't forget ice-cream & cake with Julie today!**  
6-8 pm Old Fort Harrod



## Toot Your Horn!



The best of the best are included in Fodor's Travel second-annual list of **"America's Best Small Towns,"** released Thursday and guess what KYMS town is on the list, Bardstown! See who else is on the list & read the article at <http://www.cnn.com/2014/06/12/travel/fodors-top-small-towns/>

## Happenings Around the State



**A Greensburg 20/20 Event SPONSORED BY:**  
T&B, KU, BEST, PBI BANK, 104, a PPL company, K106.7, Nancy J Stearns, CPA, Coward & Parrott, Funeral Home, Selby Asphalt, Atmos Energy, Pizza Hut, Nelly & Hayden, Firestar, Community Trust Bank, Greensburg - Green County Chamber of Commerce, Snaggy Tomato Pizza  
[www.greensburgmatters.com](http://www.greensburgmatters.com)

Remember to send events you'd like to include in the newsletter no less than one week prior to the event.

*Also send your events out on the list-serve! Let people know what you are doing, they'd like to visit and bring a friend! And be sure to say you are a Main Street Community and part of the Kentucky Heritage Council!*